

REGULATIONS OF THE OCEAN'S CALLING AWARD

POWERED BY SOCIEDADE PONTO VERDE

OCEAN'S CALLING

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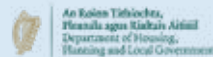
BACKGROUND

The aim of the OCEANWISE project is to take long-term measures to reduce the impact of expanded and extruded polystyrene (EPS/XPS) products as marine litter in the North-East Atlantic Ocean.

Founded on principles of resource efficiency, participative methods and circular economy principles, the project will generate recommendations for public policies and new best practices in the use, production, recycling and collection of EPS/XPS waste.

The OCEANWISE project is funded by the Interreg Atlantic Area and coordinated by the DGRM (Direção-Geral de Recursos Naturais, Segurança e Serviços Marítimos - Department of Natural Resources, Security and Maritime Services). It has 13 partners from five countries - Portugal, Ireland, France, Spain and the United Kingdom.

Partners:







CHALLENGE

As part of the OCEANWISE project, Sociedade Ponto Verde is promoting the Ocean's Calling Award to be given to a single project or idea that promotes, raises awareness or develops solutions aimed at best practices in the use, production, collection and recycling of EPS/XPS packaging or packaging produced with alternatives to EPS/XPS, focusing essentially on the end-of-life impact on the environment in general and marine environment in particular.

GUIDELINES

The following are suggestions for projects or ideas for the **Ocean's Calling Award**, though the list is not exhaustive or exclusive:

-  Waste prevention and eco-design of packaging;
-  Measures to reduce litter generated by post-consumption waste that may end up in the marine environment;

-  Collection and treatment;
-  Logistics and recycling;
-  Development and testing of new packaging
-  New business models.

PURPOSE OF THE OCEAN'S CALLING AWARD

Projects or ideas must be associated with the lifecycle of EPS/XPS packaging or packaging produced with alternatives to EPS/XPS.

The award is intended exclusively to support the implementation of the selected project or idea.

PREFERENTIAL PROJECTS

Preference will be given to projects or ideas associated with packaging covered under Sociedade Ponto Verde's licence.

APPLICATION PROCESS

- 1.** Applications for the Ocean's Calling Award will be accepted from 21 October 2019 to 20 February 2020 until 18 o'clock (GMT) and must be submitted on www.oceanscalling.pt.
- 2.** The application period will be posted on www.oceanscalling.pt and may also be announced on OCEANWISE partner media.
- 3.** Applications shall consist exclusively of the application form and a summary presentation as per the template provided. The templates will be posted on www.oceanscalling.pt. Supporting documents must be submitted in English in files not exceeding 8 MB.
- 4.** Applications for the Sociedade Ponto Verde Ocean's Calling Award can be submitted for projects or ideas from individual or corporate promoters, i.e. individual entrepreneurs or teams, start-ups, public or private companies, designers, universities, public or private institutions, associations, non-governmental associations or organisations or other entities.
- 5.** The application phase will be followed by the evaluation phase, which will last from 21 February to 30 April 2020.
- 6.** In the evaluation phase, Sociedade Ponto Verde will assess the proposals or ideas and make a shortlist in accordance with the evaluation criteria set out on Annex 1.
- 7.** Sociedade Ponto Verde will treat the proposals as confidential, without prejudice to SPV off promoting suitable forms of public presentation of the projects, in coordination with its proponents.

- 8.** The shortlisted projects will be announced on www.oceanscalling.pt on 4 May 2020.
- 9.** The winner of the Ocean's Calling Award will be chosen from the shortlisted projects and there will be only one winner.
- 10.** The decision on the Ocean's Calling Award is the sole responsibility of Sociedade Ponto Verde, based on an assessment made by the OCEANWISE partners, in accordance with the evaluation criteria in Annex 1.
- 11.** In the event of a tie between projects or ideas, a final, irrevocable decision will be made by Sociedade Ponto Verde.
- 12.** The winning applicant will receive a gross cash prize of €25,000 from Sociedade Ponto Verde, intended exclusively to develop the project or idea. The prize will be subject to legally applicable taxation.
- 13.** Sociedade Ponto Verde will announce the decision on the winner of the Ocean's Calling Award by 8 June 2020.
- 14.** The award will be announced on the www.oceanscalling.pt and www.oceanwise-project.eu websites, and additional means of communication may be used. By submitting their applications, applicants accept and authorise such announcements, should they win the award.
- 15.** The time limits may be extended, subject to prior notice via the means of communication associated with the Ocean's Calling Award.
- 16.** Where the implementation of these regulations involves processing of personal data, Sociedade Ponto Verde undertakes abides to applicable legislation, including obtaining prior consent from the data subjects.
- 17.** Sociedade Ponto Verde reserves the right to refuse applications that do not abide by these regulations and to disqualify or exclude any that breach these regulations or show any evidence of fraudulent participation.
- 18.** Sociedade Ponto Verde reserves the right to suspend or cancel the Ocean's Calling Award or make any amendments to these regulations that it deems justified or necessary and accepts the obligation to announce any amendments on www.oceanscalling.pt.
- 19.** Sociedade Ponto Verde reserves the right to rectify any omissions in these regulations.
- 20.** Sociedade Ponto Verde shall not be held liable for circumstances beyond its control, such as technical or functional issues or incompatibilities on the platform.
- 21.** Application for the Ocean's Calling Award implies full acceptance of these regulations.

OCEAN'S CALLING AWARD EVALUATION CRITERIA

	WEIGHTING
A. CHALLENGE (related to the proposed guidelines)	40-60%
A.1. Relevance and establish materiality of the project/idea for the proposed challenge	
A.2. Relationship and contribution to the objectives of the OCEANWISE project	
A.3. The project includes packaging covered by Sociedade Ponto Verde under its License	
B. CONCEPT (related to the proposed project/idea)	40-60%
B.1. Originality and creativity of the project/idea	
B.2. Clarity of the objectives of the project/idea and expected results/impact	
B.3. Expected degree of contribution of the project/idea for solving the challenge put forth	
B.4. Innovation degree of project/idea compared to existing solutions	
B.5. Adequacy of the team to the proposed project/idea	

The sub-criteria (A1 to A3 and B1 to B5) are classified individually from 1 to 5 and the score of the criterion A and criterion B results from the average of their sub-criteria.

The final classification (CF) it's obtained by the formula:

$$CF = x * A + y * B$$

Whereas x =weighting of criterion A and y =weighting of B